



Alt om PC was launched in 2002 and is today one of the most popular computer magazines in Sweden. The magazine is aimed at all those computer users who have to trust themselves with keeping their computers and systems up and running! Mostly small businessmen and computer enthusiasts are an integral part of this group. Here you can find owners of small businesses as well as home users,

Reach: 69 000 readers/issue (Orvesto 2006 Helår)
 Print run: 23 000 copies
 Sold: 14,000 copies
 Number of subscribers: 4,000

PUBLISHING PLAN 2009

ISSUE	DATE OF PUBLISHING	MATERIAL DATE
1-2009	December 30th -08	December 3rd-08
2-2009	Januari 27th	December 19th
3-2009	February 24th	January 30th
4-2009	March 24th	February 27th
5-2009	April 21st	March 27th
6-2009	May 18th	April 24th
7-2009	June 16th	May 20th
VistaGuiden # 3	June 23rd	May 27th
8-2009	July 14th	June 19th
9-2009	August 11th	July 17th
10-2009	September 8th	August 14th
11-2009	October 6th	September 11th
12-2009	November 3rd	October 9th
VistaGuiden # 4	November 17th	October 16th
13-2009	December 1st	November 6th
1-2010	December 29th	December 4th

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VistaGuiden is a magazine that is totally dedicated to the new Windows. The magazine is published twice a year and the target group is computer users who wants to control Windows Vista.

VistaGuiden # 1 was sold in 12,000 copies.

FORMATS & PRICES

SPREAD



Type area: 400x285 mm
 Bleed size: 420x297 mm + 3 mm
 Price: SEK 29,000

FULLPAGE



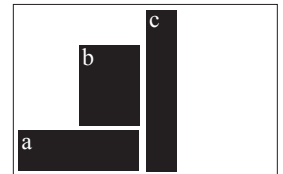
Type area: 190x285 mm
 Bleed size: 210x297 mm + 3 mm
 Price: SEK 19,000

1/2-PAGE



a: 190x130 mm
 b: 90x285 mm
 Price: SEK 11,000

1/4-PAGE



a: 190x62 mm
 b: 90x130 mm
 c: 45x285 mm
 Price: SEK 6,500

ÖVRIGT

Addition

Requested placement.....+ 15%
 First spread.....+ SEK 8 500
 Back cover.....+ SEK 6,000

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We apply volume and frequency discounts.
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Supplements

Are you interested in an insert in our magazine? Contact us for an offer.

Ad Material

All advertising material submitted should be in digital format. All images should be 4 colour separated (CMYK) and high resolution, i.e. in 300 dpi.
 We accept hi-res pdf files and x-Ads.

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