



**Allt om PC&teknik** was launched in 2002 and is today one of the most popular computer magazines in Sweden. The magazine is aimed at all those computer users who have to trust themselves with keeping their computers and systems up and running! Mostly small businessmen and computer enthusiasts are an integral part of this group. Here you can find owners of small businesses as well as home users,

Print run: 23,000 copies Sold: 14,000 copies Number of subscribers: 4,000

Issue	1	2	3	4	5	6	7	8	9	10	11	12	13	1-11
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## FORMATS AND PRICES

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Type area: 420 x 285 mm  
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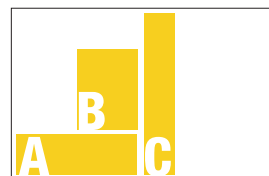
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## OTHER

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Requested placement.....+ 15%

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Are you interested in an insert in our magazine? Contact us for an offer.

### AD MATERIAL

All advertising material submitted should be in digital format. All images should be 4 colour separated (CMYK) and high resolution, i.e. in 300 dpi.

We accept hi-res pdf files and x-Ads.

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